

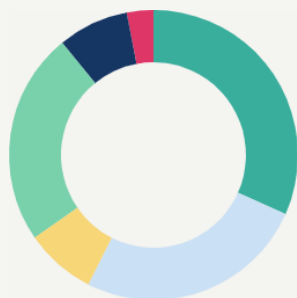


Your pulse results

Response rate 64%

CONSUMER BEHAVIOUR

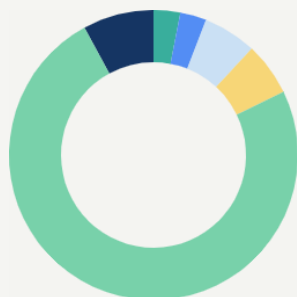
Which one of these, if any, will become the norm once lockdown is over?



- 32% People continuing to only shop online
- 0% People ordering take away food rather than going out to eat
- 26% People taking a more cautious approach to socialising
- 8% People managing their lives with a better sense of routine
- 24% People investing more time in their mental health and wellbeing
- 8% None of the above - people will slip back into their old habits
- 3% Other - please share...

CONSUMER BEHAVIOUR

Which one of these, if any, have we missed the most during lockdown?



- 3% Having a haircut or a beauty treatment
- 3% Going to the pub
- 6% Going on holiday
- 6% Going out for dinner
- 75% Seeing friends, family and loved ones
- 8% Sending our children to school
- 0% Other - please share...





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CHANGES IN BUSINESS MODELS

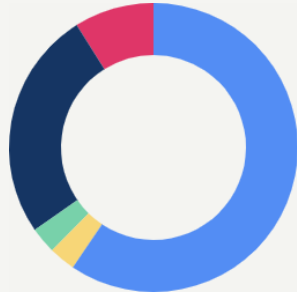
Which one of these, if any, will become the norm in business post lockdown?



- 31% More flexible and inclusive working practices
- 6% Fewer and smaller face to face business meetings
- 0% Easier and more direct ways to talk to the boss of the business
- 6% Being able to choose whether to attend an online event in person or virtually
- 57% A combination of the above
- 0% Other - please share...

CHANGES IN BUSINESS MODELS

Which one of these, if any, will be the biggest change to the way businesses operate post lockdown?



- 0% Businesses will become even more geographically dispersed
- 60% Businesses will become less obsessed about where employees are based
- 0% The face of commercial business parks will change forever
- 3% There will be a rise in the number of people working as independent consultants
- 3% There will be a range of new roles created e.g. Remote Working Logistics Managers
- 26% There will be a host of new digital solutions designed to unite disparate workforces
- 9% Other - please share...





Your pulse results

Response rate 64%

THE HYGIENE FACTOR

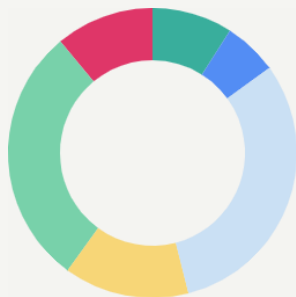
Which one of these, if any, will be the biggest change in health and safety measures once the pandemic has passed?



- 26% The availability of hand sanitisers in every shop or office
- 11% People wearing face masks all the time
- 17% Increased formal certification of safe working practice to facilitate social distancing
- 14% The introduction of health passports
- 3% Less time spent chatting around the water cooler
- 14% People will stop shaking hands with each other
- 14% Other - please share...

THE HYGIENE FACTOR

Which one of these, if any, is the biggest threat to businesses managing Covid-19 health and safety measures?



- 9% The cost of implementing these measures
- 6% The headache of implementing these measures
- 31% The challenge of ensuring customers believe in and comply with these measures
- 14% The challenge of ensuring employees believe in and comply with these measures
- 29% The challenge of reacting quickly to new changes in government legislation
- 11% Other - please share...

