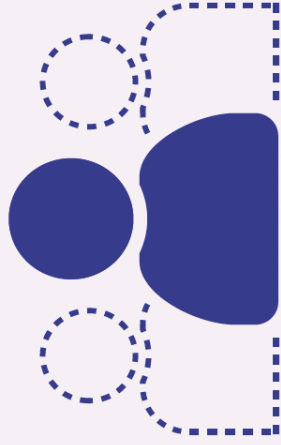


Q: Some say it's lonely at the top. How often do you talk about your feelings at work?



4%

Always

11%

Often

35%

Sometimes

39%

Rarely

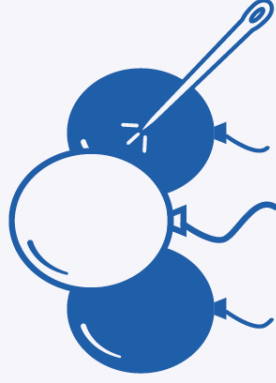
10%

Never

0%

Other...

Q: As we adapt to a more complicated future, how stressed do you feel right now?



0%

Extremely stressed

16%

Very stressed

48%

Quite stressed

28%

Not very stressed

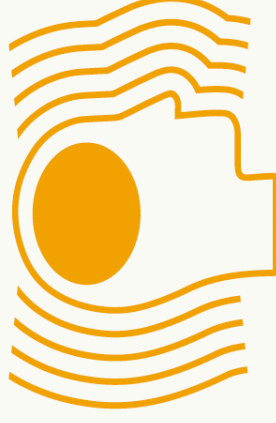
7%

Not stressed at all

0%

Other...

Q: Which one of these if any, is the biggest headache facing you as a business right now?



15%

Ensuring flexible working practice across my team/s

29%

Keeping my team/s motivated in a new office environment

31%

Managing and supporting my team/s' mental health and wellbeing

3%

Complying with health and safety regulations

23%

Other...

Methodology:

- Online three question Pulse survey running seven days from 22nd - 29th April 2021.
- Sample size: c1100 Senior Communications Leaders occupying both in-house and agency MD positions.
- Response rate based on open rate - 71/318 (22%).