

Q: Where does your business sit on the following scale of ESG practice?



30%

We are pioneering



55%

We are mid transformation



5%

We are trying to keep up



3%

We are lagging behind



8%

Other - please share...

Methodology:

- Sample size: 260 ESG/Sustainability leaders based in the UK
- Open rate: 114
- Response rate: 40/260 = 15%

Q: In your role, do you have the full support of the business to implement a successful ESG strategy?



65%

Yes I do



21%

For the most part



12%

Not as much support as I would like to have



3%

Hardly any



0%

None at all

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Q: Which of these, if any, is the fundamental starting point for a successful ESG strategy?



38%

Ensuring ESG is championed by both the Board and CEO



38%

A realistic understanding of what an ESG strategy entails



15%

Investing in internal stakeholder relationships to promote the importance of ESG



9%

Other - please share...



0%

Investing in external stakeholder relationships to promote the importance of ESG

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Q: Which of these, if any, is the best source of insight for keeping up to date with ESG developments?



41%

ESG Forums / Special Interest Groups



26%

My peer group / network



12%

Desk research (online)



12%

Industry events & webinars



6%

Traditional media e.g. National press



3%

Other - please share...



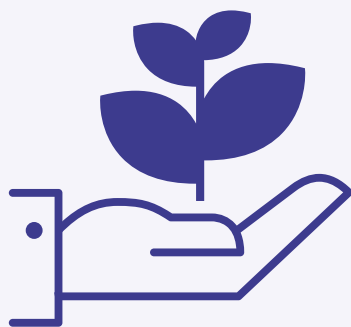
0%

Internal resources inside my organisation

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